

# Dan Shields

Email: [dan@theshieldsdesign.com](mailto:dan@theshieldsdesign.com)  
Portfolio: <http://theshieldsdesign.com>

---

## WORK EXPERIENCE:

**2/2007 - Present**

### **Lead Front-end Web Developer**

Niche Retail LLC, Ann Arbor, Michigan

- ∅ Responsible for product of XHTML, CSS and Javascript for multiple eCommerce sites
- ∅ Participate in Interaction Design for existing and new eCommerce applications, including wireframing and prototyping
- ∅ Control, Optimize, and upload all Comparison Shopping Engine Feeds.
- ∅ Support Marketing staff in new campaigns and ideas.

**2004-Present**

### **Freelance Front-end Web Developer**

- ∅ Servicing several local Ann Arbor Web Design Firms as a Front-end Web Developer.
- ∅ Several websites developed; all sites were completed using the most recent coding standards including XHTML valid code, Full CSS layouts with tables for tabular data only, and DOM Level JavaScript to fully separate structure, style, and behaviors.

**5/2006 – 9/2006**

**Fry Inc.** Ann Arbor, MI  
(Contracted through Wolverine Staffing)

### **Front-end Web Developer**

Front-end Web Development for multiple projects and various clients such as: Ann Taylor, Whirlpool, and Maytag Jenn Air. (Launch dates have not occurred as yet.)

- ∅ Contribute to the production of the XHTML, CSS, and JavaScript for the following sites AnnTaylor.com, AnnTaylorLOFT.com and Ann Taylor's Call Center Site. (Report directly to the Lead Front-end Developer)
- ∅ Provide new features for some Whirlpool projects, enhancing the existing checkout system.
- ∅ Serving as the Lead Front-end Web Developer for the redesign of the Maytag Jenn Air website <http://jennair.com>
  - § Developed the site using CSS, XHTML, and JavaScript. Created 6 main templates for the Client to update through Fry's Content Management System.

2004- 2005

**QLTD <http://www.qltd.com> Ann Arbor, Michigan  
Web Department Intern**

- ∅ Served as an intern, and produced websites from mockups to launch, using (X)HTML, CSS, JavaScript, PHP, and Server-Side Includes
- ∅ Focused on developing websites to be W3C standards compliant, and usability/accessibility optimization
- ∅ Helped with information Architecture planning

**EDUCATION:**

**Washtenaw Community College Ann Arbor, Michigan  
Associate of Applied Science degree  
Internet Professional Program  
Advanced certificate in Web Professional, GPA 3.75**

**COMPUTER SKILLS:**

**Operating Systems:**  
Windows, Mac OS

**Client-Side Web Development:**  
(X)HTML, CSS, DHTML, JavaScript (DOM)

**Server-Side Web Development:**  
PHP, JSP, Server-Side Includes

**Web Authoring Tools:**  
Dreamweaver, IntelliJ Idea, Homesite, XHTML Kit

**Version Control:** WinCVS

**Imaging:** Photoshop, Illustrator, Fireworks

**Diagramming / Wireframing:** Visio

References Available Upon Request